

Taline A. Kuyumjian, M.A.

Research Associate, Pacific Research and Evaluation, LLC

Taline@Pacific-Research.org

Education

- 2014 M.A.: Museology
Certificate: Audience Research
Certificate: Nonprofit Management
University of Washington, Seattle, Washington
- 2009 B.S.E.: Business Administration
Saint Mary's College of California, Moraga, California

Professional Experience

01/21-Present Research Associate

Pacific Research & Evaluation, LLC, Portland, Oregon

- Managing evaluation projects
- Developing and monitoring data collection tools and procedures
- Writing evaluation reports, evaluation plans, and evaluation proposals
- Designing dynamic infographics and presenting key findings to make research findings accessible
- Locating and contacting recipients of services, providers of services, and other stakeholders to facilitate data collection, including scheduling and conducting interviews, focus groups, and written surveys
- Conducting statistical analysis using Excel and SPSS
- Conducting qualitative analysis using DeDoose
- Entering, cleaning, and coding data
- Co-facilitating equity in evaluation team meetings
- Attending conferences
- Ongoing R training

02/17 – 12/20 Evaluator, Strategist, and Project Manager

Kuyumjian Consulting, LLC, Portland, Oregon

- Coordinated research project design, implementation, and documentation, including workplans, briefs, status reports, summaries, technical reports, recommendations, and ideas for opportunity pursuit to drive adoption and expand success
- Guided clients through strategic thinking and planning, including the creation and maintenance of logic models/ theories of action.
- Brought a DEAI lens to collaborative work with cross-departmental teams, ranging from practitioners to senior leaders, to critically assess efficacy of programs, initiatives, culture, etc. towards achieving intended goals, internally and externally.
- Planned and provided training for data collection, data management, best practices for ethical considerations for studies with human participants, integration of DEAI and culturally responsive research practices, and adaptations for COVID-friendly information gathering.

10/14 – 02/17 Research and Evaluation Associate

Oregon Museum of Science and Industry, Portland, Oregon

- Managed research and evaluation studies assessing user awareness, satisfaction, and intent to engage for internal clients and external sales clients.
- Leveraged findings to facilitate meetings and produce deliverables to guide strategic planning

- Assisted in writing proposals for new internal projects, including project requirements, resources, timeline, and budget.
- Led onboarding and training for support staff on technical platforms, led trainings for cross-teams on prototyping, learning theory for multi-generational user groups, and using a DEAI-lens for user experiences.

10/13 – 06/14 Education Assistant

Henry Art Gallery, Seattle, Washington

- Lead researcher for field-wide survey focused on creating roster of professional development opportunities for colleague youth in informal arts-based settings.
- Designed, implemented, and reported on program evaluations for all departmental activities.
- Developed program activities and curricula for departmental activities.

03/13 – 06/14 Evaluation Assistant

Pacific Science Center, Seattle, Washington

- Developed protocol, instruments, and analysis plans for evaluation projects
- Documented and communicated key findings to multiple levels of management, with recommendations for action.

03/13 – 06/14 Education + Public Programs Intern

Seattle Art Museum, Seattle, Washington

- Supported creation and implementation of educational programming, including production of audio guides.
- Updated and maintained database for digital rights management for internal and external sources as used in educational content.
- Preparator work for community-based exhibitions
- General administrative duties such as arranging departmental travel, filing receipts, placing orders, typing meeting notes, compiling research and other office support tasks as needed.

11/09 – 09/12 Education + Community Associate

Crocker Art Museum, Sacramento, California

- Managed booking and communications for group visits and individual class registrations while working on transition of CRM software, ultimately creating and implementing new bookings processes.
- Supported recruitment, training, and general management of volunteer docents, establishing strong retention rates.
- Planned, and stayed within scoped budgets, docent trainings, annual docent holiday parties, docent field trips, and meetings with accessibility advisory committee.

Publications & Presentations

Publications:

Israel, E., Davis, S., Staab, K., Kuyumjian, T.A., Wilson, L., Livingston, K. *Opening Minds to Science: The Saint Louis Science Center's Report to Community*. St. Louis, MO: Saint Louis Science Center, 2018.

Kuyumjian, T. A. *Harvest Fest 2016 Summative Evaluation: Supplement to the Farm to Science Programming and Events Summative Evaluation*. In Kuyumjian, T.A., *Summative Evaluation Report: Farm to Science Initiative*. Portland, OR: Oregon Museum of Science and Industry, 2016.

Kuyumjian, T. A. *The Story Area Summative Evaluation: Supplement to the Roots of Wisdom Public Audiences Summative Evaluation*. In Stein, J., and Valdez, S., *Roots of Wisdom Summative Evaluation: Public Audience Impacts Report*. Columbus, OH: Lifelong Learning Group, COSI, and Laguna, NM: Native Pathways. 2016.

Kuyumjian, T. A. *Summative Evaluation Report: Farm to Science Initiative*. Portland, OR: Oregon Museum of Science and Industry, 2015.

Kuyumjian, T. A. *Leisure & Practice: An Exploratory Study on the Impact of Leisurely Museum visits on Museum Professionals*. (2014). Saarbrücken: LAP LAMBERT Academic Publishing.

Kuyumjian, T.A. *Leisure & Practice: An Exploratory Study on the Impact of Leisurely Museum visits on Museum Professionals*. (2014, July/August). Informal Learning Review.

Presentations:

Kuyumjian, T. A. The New Normal: COVID-Friendly Adaptations and Considerations for Talking with Community. Webinar presented to the Oregon Museum Association, September, 2020.

Dartt, D., Kuyumjian, T. A., Ransenberg, A., Parman, A. Lessons from the Outsiders: Consultants in Dialogue on Trends and Strategies They've Seen - and Used - to Support Community Collaboration. Presentation at the meeting of the Oregon Museum Association, John Day, OR, September, 2019.

Lopez, A., Kuyumjian, T. A., Roth, E. Data Neutrality: The Role of Evaluation in the #MuseumsAreNotNeutral Movement. Presentation at the meeting of the American Evaluation Association, Cleveland, OH, November, 2018.

Sabarre, N., Doll, K., Kuyumjian, T. A. Speaking Your Truth: Up & Coming Evaluators Navigating the Market. Presentation at the meeting of the American Evaluation Association, Cleveland, OH, November, 2018.

Kuyumjian, T. A. Data-Driven Decision Making: Evaluation Made (Mostly) Painless. Presentation at the meeting of the Oregon Museum Association, Hood River, OR, September 2018.

Allen, J., Wilson, L., Kuyumjian, T.A. Say the Unspoken: Fostering Dialogue for Emerging Professionals. Roundtable discussion at the meeting of the Visitor Studies Association, Chicago, IL, July 2018.

Jackson, M., Kuyumjian, T.A., Owen, K., Rigney, J. The F-Word: Failure and Failing Towards Success. Presentation at the meeting of the Visitor Studies Association, Chicago, IL, July, 2018.

Kuyumjian, T. A., Shelnut-Hendrick, S., Maghari, M.. *Summative Evaluation of Art Spots: Experiential Art Installations for Children*. Poster Presentation at the meeting of the Visitor Studies Association, Chicago, IL, July 2018.

Kuyumjian, T.A., Adams, M., Foley, C., Grohe, M. Time to Stop Talking to Ourselves: Capacity Building with Non-Evaluators. Panel presentation at the meeting of the Visitor Studies Association, Boston, MA, July, 2016.

Kuyumjian, T. A. *Leisure & Practice: An Exploratory Study on the Impact of Leisurely Museum visits on Museum Professionals*. Paper presented at the meeting of the Visitor Studies Association, Indianapolis, IN, July 2015.

Kuyumjian, T. A. *Leisure & Practice: An Exploratory Study on the Impact of Leisurely Museum visits on Museum Professionals*. Poster presented at the meeting of the American Alliance of Museums, Seattle, WA, May, 2014.

Kuyumjian, T.A., Shin, E., Bowen, D. *A Formative Study of the Lobby Experience at the Henry Art Gallery*. Poster presented at the meeting of the Visitor Studies Association, Albuquerque, NM, July, 2014.

Teaching Experience

04/18 Guest Lecturer, University of Washington

- Practical Advice for Data Visualization

07/18 Workshop Presenter, Visitor Studies Association

- The Data Visualization and Reporting Game

Professional Affiliations

Visitor Studies Association (VSA)
Oregon Museum Association (OMA)
American Evaluation Association (AEA)
American Alliance of Museums (AAM)